

FIVERR

Fiverr is an online marketplace for freelance services. Founded in 2010, the company is based in Tel Aviv, Israel and provides a platform for freelancers to offer services to customers worldwide. As of 2012, over three million services were listed on Fiverr.

Fiverr was founded by Micha Kaufman and Shai Wininger, and was launched in February 2010. The founders came up with the concept of a marketplace that would provide a two sided platform for people to buy and sell a variety of digital services typically offered by freelance contractors. Services offered on the site include writing, translation, graphic design, video editing and programming. Fiverr's services start at US\$5, and can go up to thousands of dollars with Gig Extras. Each service offered is called a "Gig".

In December 2013, Fiverr released their IOS app in the Apple App Store and in March 2014, Fiverr released their Android app in the Google Play store.

In November 2015, Fiverr announced that it had raised US\$60 million in a Series D round of funding, led by Square Peg Capital. The round brings their total funding to date to \$110 million. At the same time, the company announced that it was expanding the marketplace to allow sellers the ability to price productized services, known as Gigs, at prices above the original US\$5 price.

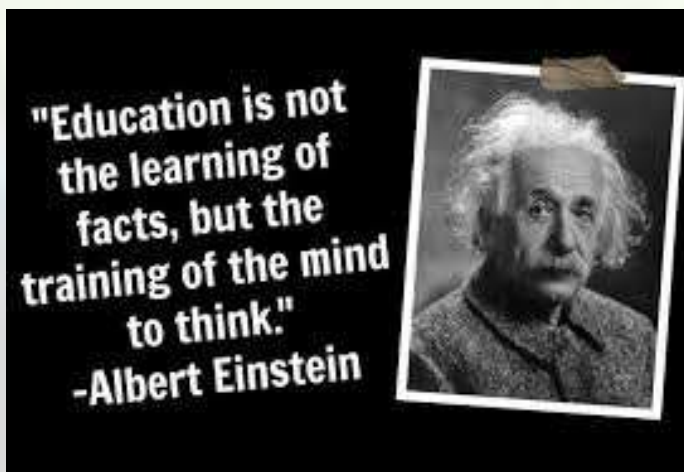
Fiverr app has facilitated young and aspiring media talents to sell their media products in a very effective and simple way. It also helps in connecting people around the world and earning money showcasing your talent.

What is a gig?

Gigs are services defined by a seller of media product and it contains all the information necessary for the buyer to know. A seller can easily buy a gig by sending a gig request and then after completing the order the money is deposited by the buyer to seller in paypal account.

Fiverr a new boon to media artists

It is quite obvious that a person struggling in art field will find a direction through this app and can hence find a place where not only his talent is admired but also he can earn by selling his talent.



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